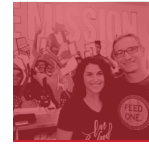


# 2025 MAIN STREET IOWA OPEN 4 BUSINESS



## WHAT COULD YOUR BUSINESS DO WITH UP TO \$25,000?

Main Street Iowa offers the Open 4 Business program to encourage business development in designated Main Street Iowa districts around the state!

## HOW TO APPLY

The applicant will be required to complete an online application and submit a three-minute “video pitch” about their business idea. The video pitch is a simple video that tells about the idea and how the Open 4 Business grant funds would help expand and grow the business. Videos can be recorded using a cell phone and will be judged on content. Be creative and have fun!

## ELIGIBLE EXPENSES

Inventory • Equipment  
Marketing • Computers  
Software Upgrades

## INTERESTED?

Interested applicants should contact their local Main Street program for local requirements, deadlines and additional contest information. Local programs may also provide additional technical assistance or financial incentives.

## INELIGIBLE EXPENSES

Rent • Utilities • Remodeling  
Payroll for Employees • Vehicles

## QUESTIONS?

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Iowa Economic Development Authority  
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# PREVIOUS GRANT AWARD WINNERS!



## PRESSED SPENCER

Podcast/Photography  
studio buildout



## THE HANGRY LADY

CEDAR RAPIDS  
kitchen equipment



## AVOCA FLOWER SHOP

AVOCA  
display equipment



## TANGLES HAIR SALON

KEOKUK  
business expansion



## RJ'S PLUMBING & HEATING

CORNING  
portable toilets and  
computer software



## BAUMAN AND COMPANY

MOUNT VERNON  
new POS system and  
shoe department inventory



## CANDLE READY CAKES

DUBUQUE  
marketing and  
kitchen upgrades



## STITCHIN' TREE

WOODBINE  
video production studio  
for online quilt classes

## 2025 PROGRAM TIMELINE

